**บทที่ 1**

**บทนำ**

**ความเป็นมาและความสำคัญ**

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**วัตถุประสงค์ของการวิจัย**

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**ประโยชน์ของการวิจัย**

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**ขอบเขตของการวิจัย**

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**นิยามศัพท์เฉพาะ**

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**กรอบแนวความคิดในการวิจัย (ถ้ามี)**

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**สมมุติฐานในการวิจัย (ถ้ามี)**

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